

FEES

- No sign up fee
- No monthly fees
- \$195 transaction fee on every transaction (charge to customer)
- \$500 annual fee withheld from first deal each year for technology and E&O

TECH & MARKETING PACKAGE

lptConnect – proprietary business operations tool, one portal to manage everything

Listing Power Tools – proprietary listing marketing including text capture, print marketing and lead gen

Chime – CRM, IDX, lead management, website builder and lead capture

DotLoop – contract management, document storage, e-sign, LPT Connect integration

Every agent receives LPT Realty's Tech & Marketing Package

REV SHARE

RevShare is a way to reward agents for sponsoring other agents into lpt Realty. lpt Realty retains 50% of the commission cost and allocates the remaining 50% to the Per Transaction Revenue Share Pool to be allocated at the percentages below.

The Revenue Share Pool is allocated to the 7 eligible agents who form the upline of the transacting agent. The chart below shows the allocation of the 50% placed in the Revenue Share Pool.

Tier	%	Min Active Direct Sponsored	Max Potential Per Business Builder	Max Potential Per Rev Share Partner
Tier 1	31%	1	\$775	\$2,325
Tier 2	18%	3	\$450	\$1,350
Tier 3	7%	6	\$175	\$525
Tier 4	7%	9	\$175	\$525
Tier 5	7%	14	\$175	\$525
Tier 6	10%	18	\$250	\$750
Tier 7	20%	20	\$500	\$1,500

Business Builders do not receive income from Revenue Share Pool

REAL ESTATE FIRST...

To encourage agents to focus on [real estate sales](#) vs recruiting and help agents to [reach 100% Commission](#) on real estate sales sooner, revenue share is applied to Cap first.

lpt Realty requires [significantly less Active Direct Sponsored Agents](#) than other models allowing agents to focus on Real Estate Sales and not focus on recruiting to [unlock all 7 levels](#).

To provide a [level playing field](#) for agents focused on real estate sales vs recruiting, agents are [prohibited from offering any "thing of value" for being named as a sponsor](#).

To encourage agents to stay focused on real estate during their transition, agents cannot earn rev share for their first 120 days. This allows agents to learn our systems and tools and focus [new brokerage buzz on driving more transactions](#).

NEW AGENT MENTORSHIP

Agents completing less than 3 transactions in the previous 12 months may participate in the Agent Power Up Program.

STOCK AWARDS 2023

Achievement Stock Awards	Baseline Schedule	Business Builder	Rev Share Partner
Core Transaction Units (Annual)	Earn from 2/1/22 to 2/28/23	Earn 0.6 of Baseline (Multiplier)	Earn 1.2 of Baseline (Multiplier)
White Badge	1	125	75
Silver Badge	3	125	75
Gold Badge	15	1,250	750
Black Badge	35	2,500	N/A

Gold Badge and Black Badge core transaction requirements may be adjusted to represent no more than the top 10% and 1% of eligible agents, respectively.

Sponsorship Stock Awards	Baseline Schedule	Business Builder	Rev Share Partner
Direct Sponsored Agent Core Transaction Units (One Time)	Earn from 2/1/22 to 2/28/23	Earn 0.6 of Baseline (Multiplier)	Earn 1.2 of Baseline (Multiplier)
1	250	150	300

1) 3 year vesting on each award. 2) For sponsorship awards, sponsored agent must also remain active with lpt Realty during your vesting period. 3) Black Badge requires agent to be Rev Share Partner and includes production, leadership and community requirements for eligibility. 4) Agents will have a stock multiplier determined by join date and comp plan. 5) Baseline Shares Awarded will change from time to time.